

NRPA ISLAND EXHIBITORS' WEBINAR

Conference: September 16-18

Exhibit Hall: September 16-17





MEET YOUR TEAM



- Ruth Wheeler,Exhibits andSponsorships
- <u>rwheeler@nrpa.org</u>
- 703.858.2178



- Melissa Hunter
- Customer Service questions
- <u>mhunter@nrpa.org</u>
- 703.858.2199

- Angela Ragno
- Show Floor Logistics Manager
- aragno@nrpa.org
- 407.808.2352







TODAY'S DISCUSSION

- > Event Schedule
- > Important Exhibitor Information
- > NRPA Island Booth Diagrams and Rules
- > Island Booth Review Process
- Booth Violation Examples
- Approved Booth Examples
- > Q&A



EXHIBITOR SCHEDULE

DATE	TIME	ACTIVITY
Saturday, September 13	By Appointment Only, request on your Hargrove account	Move-In – Larger exhibits with approvals
Sunday, September 14	8:00 AM - 4:30 PM	Move-In – All Exhibits *pick up badges at 12NOON
Monday, September 15	8:00 AM – 7:30 PM	Move-In – All Exhibits. Booths must be 100% set by 7:30 PM.
Tuesday, September 16	10:30 AM – 4:30 PM	Exhibit Hall Opens (exclusive hours from 10:30 AM – 1:00 PM)
Wednesday, September 17	10:30 AM – 3:00 PM	Exhibit Hall Opens (exclusive hours from 10:30 AM – 1:00 PM)
Wednesday, September 17	3:0 PM - 9:00 PM	Move-out begins – must be completely out by Thursday, September 18.
Thursday, September 18	8:00 AM – 4:30 PM	Move-out continues – must be completely out by 4:30 PM

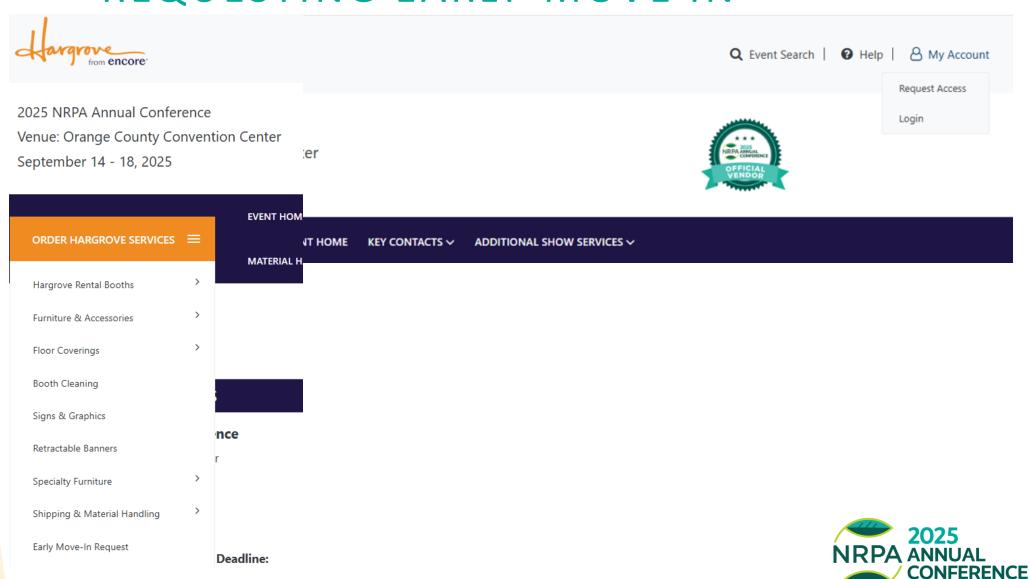




Click on phics for URL to

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REQUESTING EARLY-MOVE IN





UPCOMING DEADLINES

Monday, May 12, Exhibitor

Housing and Registration opened.

Click on bold underline for links!

- MCI Lead Retrieval, first advance rate ends on Friday, June 27.
 Access by going to your exhibitor console, entering your alpha numeric password, and launching registration.
- Download the Exhibitor Checklist to stay on track!
- ➤ Visit your **Event Portal** to see upcoming tasks and deadlines.



Click graphic for link!



REMINDER

- No children under the age of 18 are permitted access to the NRPA Annual Conference.
- Please plan ahead so that you are able to fully participate in the NRPA Annual Conference.
- ➤ Please visit this <u>link</u> for full conference policies and terms of registration.



NO PHOTOGRAPHY OR VIDEO RECORDING



- Only the NRPA Conference Photographer or NRPA staff are allowed to take photos of exhibitors' booths.
- ➤ No photographer or video recorder will be allowed to be on the exhibit hall floor.
- ➤ We will escort them out of the exhibit hall if found and can affect booth placement next year.



Click on Graphics to download information

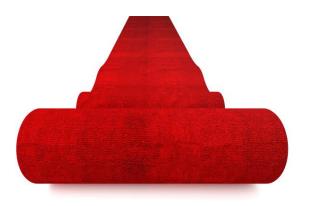
WHAT YOU NEED TO EXHIBIT



Provide a certificate of liability. Email the *insurance* requirements to your broker. Or you can purchase through AHT / Baldwin Group



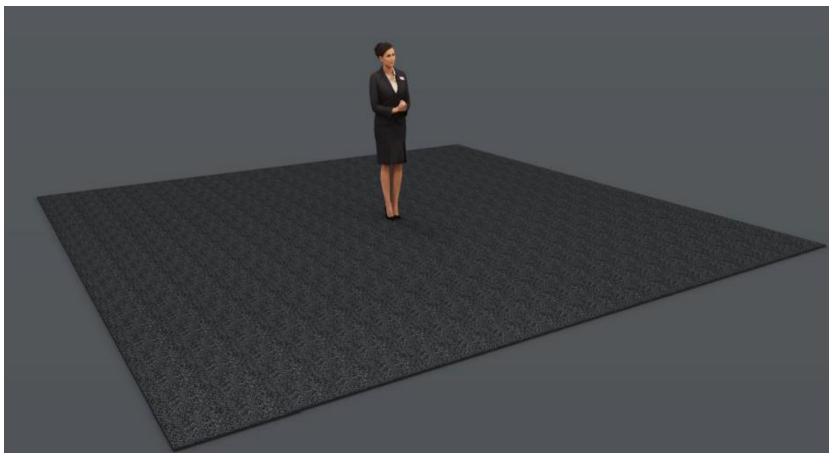
Review the NRPA Booth Guidelines, pages 11-12 and Diagrams to ensure you do not exceed height limitations and use of space.



You must carpet or provide flooring for your entire booth. You can bring your own or rent it from Hargrove but you must notify them.



ISLAND BOOTH - 400' SQF+



- No Pipe and drape provided.
- Height restriction is 27' from floor to the top of the signage/structure.
- If you have a hanging sign, there must be 4' of open air between the tallest structure and the hanging sign.
- Island Booths need to complete the booth approval form by *Friday, June 20*. Please ensure that drawings have all measurements on them.





ISLAND BOOTH

What's Provided:

- Raw 20x20 or larger space only
- Island booths are any booth exposed to an aisle on all four sides

What's NOT Provided:

- All equipment and services are the responsibility of the exhibitor
- > Flooring is the responsibility of the exhibitors and is REQUIRED.
- > No drape or ID sign.
- All booths 400 SQF and higher are required to submit drawings/schematics with exact height and widths to show management for approval by Friday, June 20.

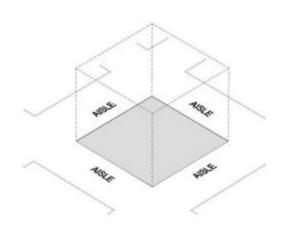
Island booth approval form download link



ISLAND BOOTH

Rules:

- ➤ The maximum height of 27 ft is allowed for all structures/hanging signs in the booth from floor to top of signage. There must be a variance of 4 feet between structures and hanging signs
- ➤ All exposed exhibit components must be finished, painted and with no exposed wires or framing visible. Show management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.
- ➤ No canopies, ceilings, pop up tents or products taller than 8ft are allowed without show m permission.
- ➤ All products/structures must remain 6" in from the aisle.
- No floor to ceiling banners are allowed



MULTI-LEVEL AND COVERED EXHIBITS

- Multi-Level Booth: To construct a level or tier atop an exhibit or portion of an exhibit, with the intention of being occupied by one (1) or more persons.
- Covered Booth: To place something over or upon an exhibit or portion of an exhibit (roof, ceiling, tenting, lattice, fabric, plastic) to cover the ground level and/or support decorative structures. The upper portion of the "covered" exhibit is not occupied.
- Multi-Level Booths, regardless of square footage, and Covered Booths exceeding 300 square feet require additional approval and fire watch preparations prior to their acceptance on the exhibit hall floor by the OCCC.
- All drawings will be reviewed by NRPA and then OCCC. Please ensure you have all measurements/details that OCCC requires when submitting your booth approval. *Island booth download link*
- For all rules click on OCCC Multi-Level & Covered Booth Conditions Link







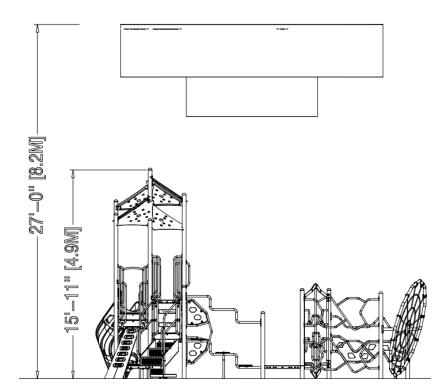
ISLAND BOOTHS 400 SQF + **BOOTH APPROVAL FORM**

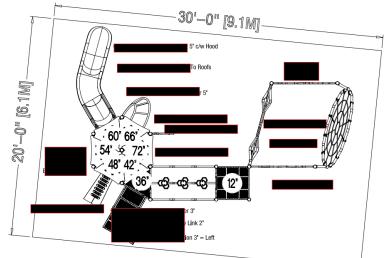
To ensure visibility for all exhibitors at the 2025 NRPA Annual Conference, exhibiting companies occupying

Exhibitor Exhibito	r ABC		First /Last Nam	е
Booth # tbd	Phone xxx-xxx-xxx	Email Email	me@company.com	
STRUCTURE INFORMA		t boight donth and	width of structure towers,	aranh
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specifications, the exhibitor will be required to alter or remove the booth at the exhibitor's expense. Booth approvals are valid for the 2025 event only.

> DEADLINE: Friday, June 20 Questions? Contact Joanna Walling at 321-446-4922 or email jwalling@nrpa.org









VEHICLE DISPLAYS

- Motorized vehicles within the exhibit halls are permissible, provided each vehicle can be defined as a vehicle that is propelled by an internal combustion engine using a Class I or Class II fuel, such as, but not limited to automobiles, trucks, motorcycles, aircraft, watercraft, and lawnmowers.
- Tractors/trailers, cabs/trucks or other gas/diesel power equipment with motors idling are not permitted in any OCCC exhibit halls, as appropriate ventilation is not available.
- Notify Hargrove by logging into your Hargrove online account > Shipping & Material > Vehicle/Machinery Spotting Service Request > \$275 Per Axle Round Trip.





ISLAND BOOTH REVIEW PROCESS

It is **EXTREMELY** important that all sizes are on drawings – heights, widths, depths for any element in the booth.

NRPA Approval

All island booths must be submitted to show management by June 20, 2025.

Fire Marshal Approval

exhibit booth plans must be reviewed and approved by the Fire Marshal at the prevailing rates. Fire marshal requires 60 days prior to move in for review.

Early move-in is available for certain island booth and is by appointment only. To request an early-move-in, visit your Hargrove online account to make the request or email them at exhibitorservices@hargroveinc.com.



BOOTH VIOLATION SAMPLES



Do not have crowds in the aisle



Structures at edge of booth. Feet to structure into the aisle





No Pop-up tents, unless they are your product





No 4' variance between hanging sign and structure







Multi-level will need approval. Maximum cannot be taller than 27'h, 25% visibility





APPROVED BOOTH SAMPLES



Booth elements 6" off the edge of the booth



the booth

Has at least 25% visibility through





Double decker approved.





Hanging sign to structure has 4' open space





Approved design: **Open tall structure** ground supported. **Full visibility**





THANK YOU

